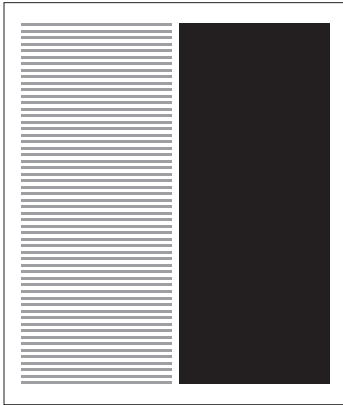
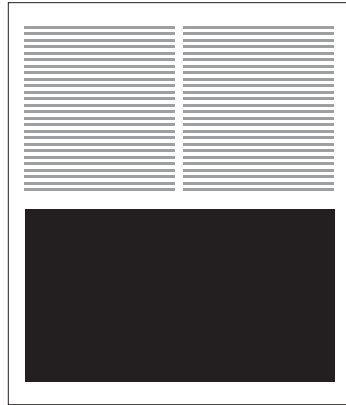


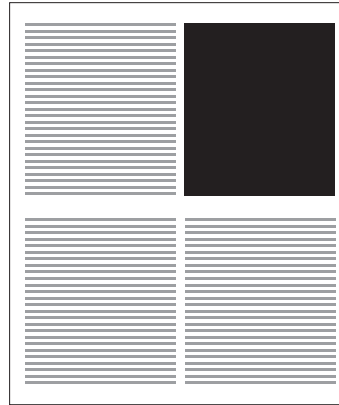
Half Page - Vertical
5" x 12"



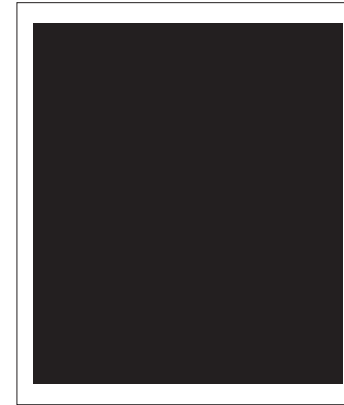
Half Page - Horizontal
10.3125" x 5.75"



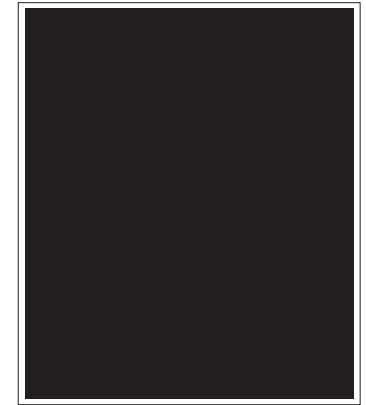
Quarter Page
5" x 5.75"



Full Page - Interior
10.3125" x 12"



Full Page - Back Cover
10.3125" x 13"



ADVERTISING SUBMISSIONS

All ads should be built at 300 DPI and to specified sizes.

Please submit high resolution Acrobat 5.0 or later PDF files only. All other file types will be declined.

It is not necessary to build ads with bleeds.

Please avoid using reversed type at sizes smaller than 10pt to assure legibility

All PMS colors will be converted to CMYK for printing. Publisher can not guarantee color matching.

Any rejected artwork will be returned to submitter for their correction and must be resubmitted as indicated

Ads are to be submitted on or before deadline to:
ads@currentinpork.com

GENERAL POLICIES

Publisher reserves right to revise advertising rates at any time upon 30 days written notice. All orders and/or contracts are accepted subject to this notice.

Right is reserved to reject any copy, photo, ad or illustration and to screen materials not complying with regulations.

All positions are at the publisher's option. In no event will adjustments, reinsertions or refunds be made because of the position in which an advertisement has been published. No charges for preferred positions are included in rates as set forth. Consequently, Current cannot guarantee positions on any specified pages.

Liability for error shall in no event exceed cost of space occupied by item published incorrectly. Credit allowed for first insertion only. Claims for allowances must be made within 10 days of insertion. Allowance will not be considered if copy or corrections were submitted after published deadlines. The publisher assumes no liability for the omission of an advertisement from any edition in which such advertisement was scheduled or ordered for publication. In the event of such omission, the advertiser may select another edition for publication or cancel such advertisement without penalty.